Do You See the Forgotten 'C'?



Cancer care is at a tipping point. During the first wave of the pandemic, thousands of vital appointments, surgeries and treatments were cancelled. Our new report, which launches in the media on Thursday 29 October, reveals the devastating impact this has had for many people living with cancer.

We are extremely concerned to see this happening again in the 'second wave', with staff being redeployed and intensive care wards filling up in the worst affected areas. That's why we're asking everyone to get behind the Forgotten 'C' campaign, as we call for UK Governments to ring fence cancer services to prevent the backlog from growing.

This is the most worrying time in recent history to get a cancer diagnosis. Now more than ever, people living with cancer must be able to get the right treatment and care, with the right support, at the right time.

Take action, and show that you see the forgotten 'C'

- 1. <u>Sign and share our open letter</u>, calling on the decision makers for health in England, Wales, Scotland and Northern Ireland to take urgent, radical action now to ring-fence services and prevent the backlog in cancer care and treatment from growing.
- **2.** Add our frame to your profile picture on Facebook, to help Macmillan make sure the needs of people living with cancer aren't forgotten.
- **3.** <u>Visit our website to choose a poster to print and display in your front window</u>, showing others you see the forgotten 'C'.
- 4. Read our new report 'The Forgotten 'C'? The impact of Covid-19 on cancer services', and media coverage to learn more about how the cancer backlog has impacted so many people living with cancer, and why urgent action is needed to prevent the backlog.
- **5.** Watch and share our campaign video, in which Simon shares his story of what the devastating impact delays in treatment and care have meant for him and his prognosis.
- 6. **Download our updated Know Your Rights guides for our website** if you think you are not getting the care and support you should be.